



Reduzierung von
Lebensmittelverschwendung

DIALOGFORUM „PRIVATE HAUSHALTE“




Slow Food®
Deutschland e.V.



DIALOGUE FORUM PRIVATE HOUSEHOLDS

REDUCTION OF FOOD WASTE IN PRIVATE HOUSEHOLDS IN GERMANY

25th February 2021

Loan H. Tran, Technical University of Berlin

CONTENT

- Introduction
- Aim of the project
- Contributions to the National Strategy
- Tentative approach for interventions
- Project Schedule
- Partners and Sponsor

1. INTRODUCTION



In Germany



Too good for the bin!
Since 2012



National Strategy for Food Waste Reduction
Adopted in 2019

1. INTRODUCTION

NATIONAL STRATEGY FOR FOOD WASTE REDUCTION

1 *Political Framework*
Focus: Generation of various committees for future cooperation

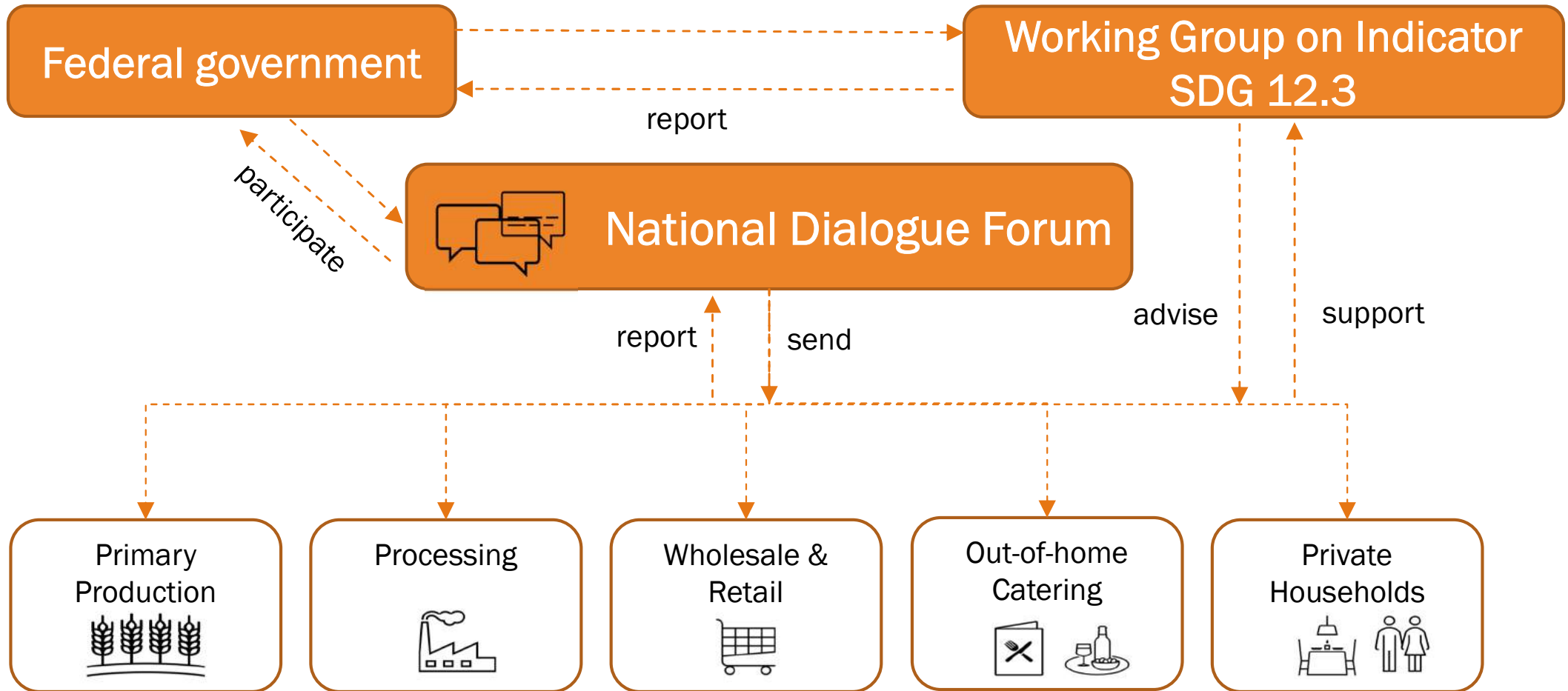
2 *Process optimisation in the industry*
Focus: Improvement of existing business processes

3 *Behavioural change among all actors*
Focus: Publicising the benefits of reducing food waste

4 *Potential through research and digitisation*
Focus: Development of innovative, digital solutions for complex logistics distribution

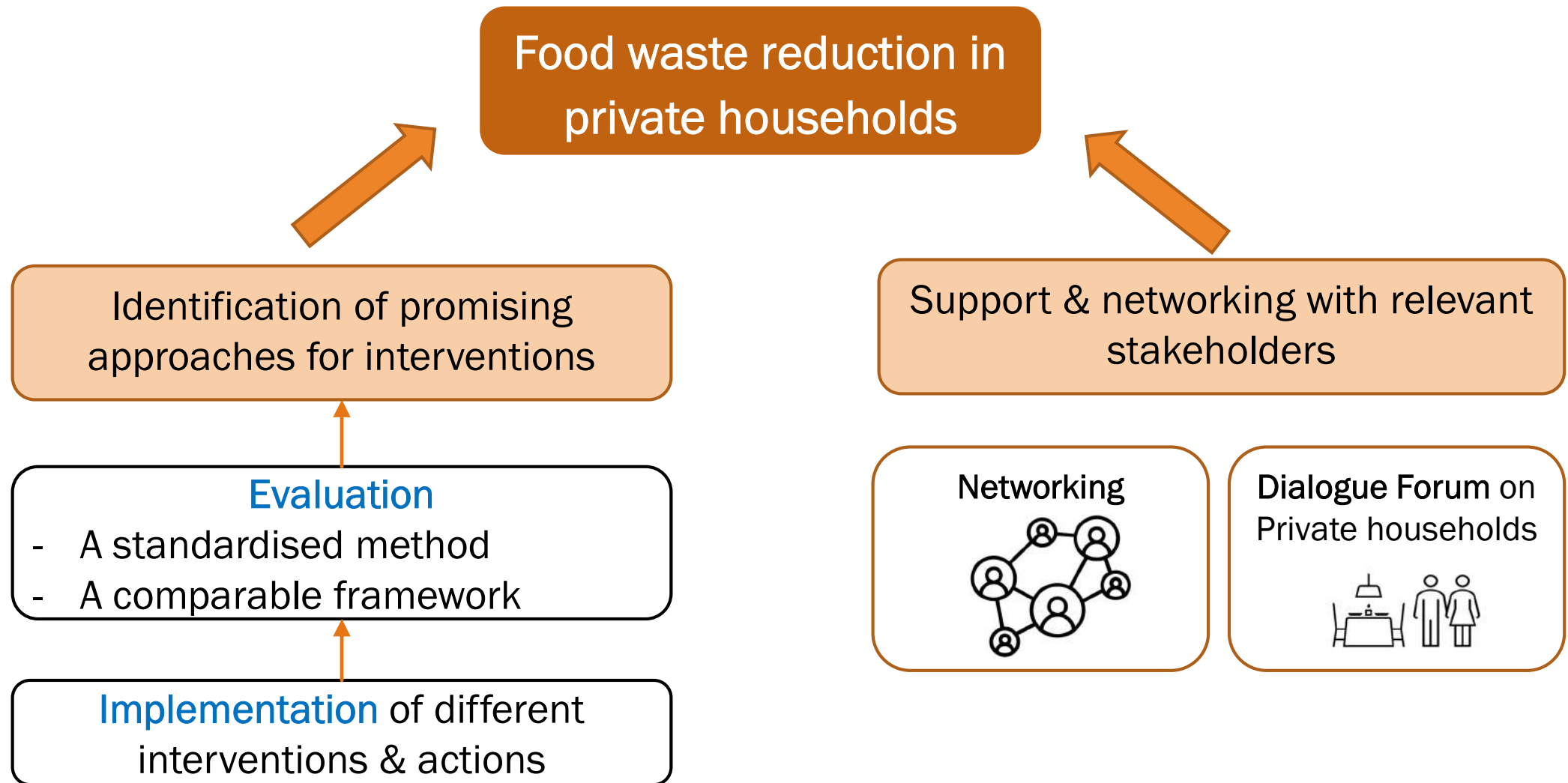
NATIONAL STRATEGY FOR FOOD WASTE REDUCTION

Field of Action 1 – Policy Framework



Source: BMEL 2019

2. AIM OF THE PROJECT



3. CONTRIBUTIONS TO THE NATIONAL STRATEGY FOR FOOD WASTE REDUCTION

NATIONAL STRATEGY FOR FOOD WASTE REDUCTION

1 *Political Framework*

2 *Process optimisation in the industry*

3 *Behavioural change among all actors*

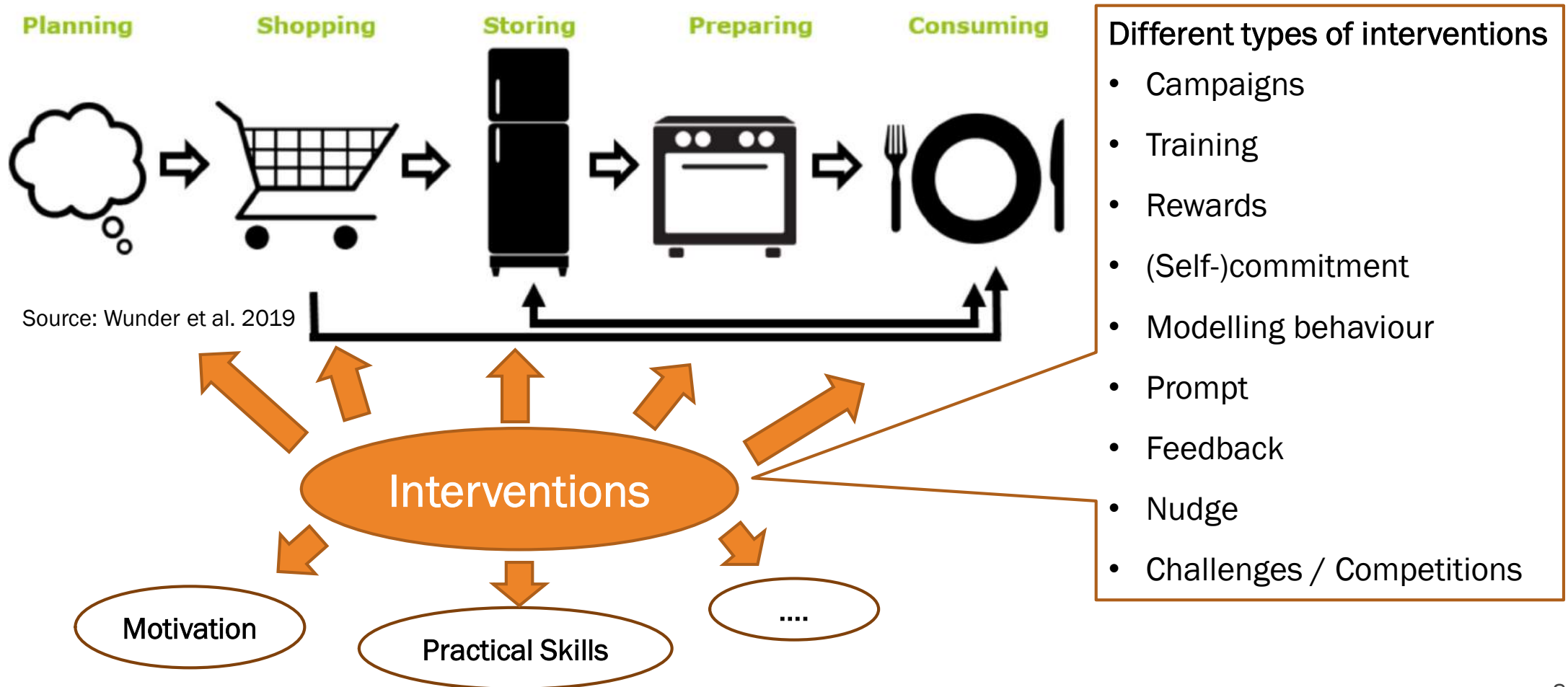
4 *Potential through research and digitisation*

PROJECT CONTRIBUTIONS

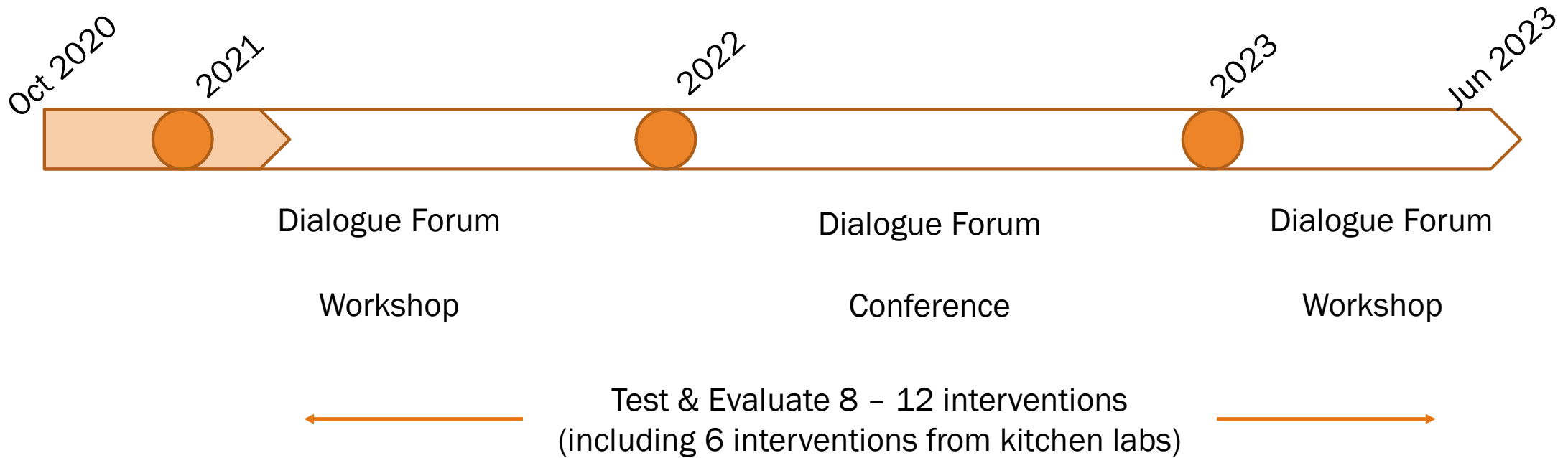
- Recommendations for federal-state committees
- An exchange of the method and data collection accuracy with “Working Group Indicator SDG 12.3”
- Cooperation with National Dialogue Forum and the Sector Dialogue Forums
- Identification of effective interventions, which may also be adopted in company routines
- Through interventions: raise awareness and activate individuals to take actions
- Further development of educational materials in the interventions: ensure the continuation of successful activities and pilot projects
- An exchange with international pioneers for the implementation and evaluation of measures / interventions
- Digitization approach: is also tested

4. TENTATIVE APPROACH FOR INTERVENTIONS

Food Management Practices



5. PROJECT SCHEDULE



6. PROJECT PARTNERS & SPONSOR



Led by Stephanie Wunder



Slow Food[®]
Deutschland e.V.

Andrea Lenkert-Hörrmann



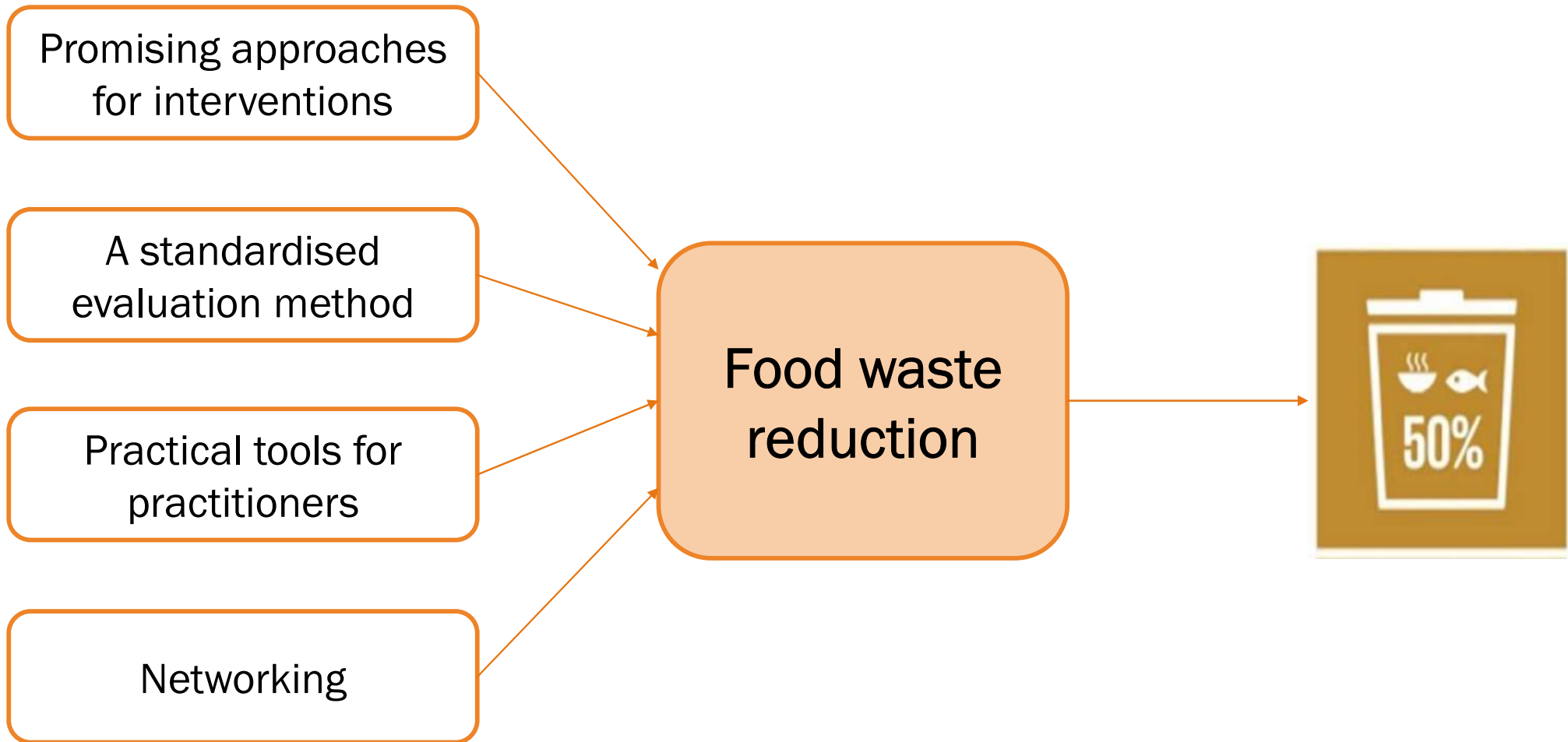
Prof. Dr. Nina Langen

SPONSORED BY



Federal Ministry
of Food
and Agriculture

7. SUMMARY



REFERENCES

- BMEL (2019). National Strategy for Food Waste Reduction. Available online at https://www.bmel.de/SharedDocs/Downloads/EN/_Food-and-Nutrition/Strategy_FoodWasteReduction.pdf?__blob=publicationFile&v=3
- Ecologic Institute. Project Reduction of Food Waste in Private Households in German. Available online at <https://www.ecologic.eu/17826>
- Wunder, S.; van Herpen, E.; McFarland, K.; Ritter, A.; van Geffen, L.E.J.; Stenmarck, A.; Hulten, J. (2019): Policies against consumer food waste. Policy options for behaviour change including public campaigns. REFRESH Deliverable 3.4. Available online at <https://eu-refresh.org/policies-against-consumer-food-waste>, updated on 4/3/2019



Thank
you for
your
attention!

Gefördert durch:



aufgrund eines Beschlusses
des Deutschen Bundestages

In Zusammenarbeit mit:

